



SESSION DESCRIPTIONS

Big Talk: Using Social Media to Expand Awareness and Capacity of Your Mentoring Initiative

Kelly Belmonte Social media is the new frontier for mentor recruitment, program marketing, and resource development. But there are so many tools, so many changes happening in real time, and so little time to sort through it all. How do you start using these free and semi-friendly tools to increase the number of people talking about connecting with your program online? Come to this session with your sleeves rolled up and your laptop in hand, ready to extend your virtual network to benefit your mentoring initiative.

Engaging Mentees: Sharing Challenges and Ideas

Steve Gonzales and Brian Sales Keeping young people involved and engaged despite the challenges and distractions of their everyday lives requires creativity, sensitivity, and a lot of patience. Let's talk it through and learn from one another.

Great Conversations: Supporting Mentoring Relationships with Social Media

Kelly Belmonte The central activity of all successful mentoring relationships is positive conversation, and the central focus of successful mentoring coordinators is facilitating these conversations. Mentoring coordinators who learn how to tap into social media tools to support and extend these conversations will enhance the opportunities for mentor and mentee program engagement. Come to this session to learn how to start and continue thought-leading and life-changing conversations utilizing social media.

Group Mentoring the YouthBuild Way (repeated)

Jerry Sherk This workshop will provide an overview of how to design, implement, and facilitate group mentoring programs the YouthBuild way. We will begin by describing a variety of approaches programs currently use in their respective efforts. Your facilitator will provide strategies for planning and implementing individual sessions. Next, participants will discuss how to use group mentoring to promote the development of trusting relationships. You will leave the session with a greater overall understanding of the process of designing and implementing group mentoring sessions.

Help with Financial and Data Reporting

Charles Ciano and Melissa Medina This session will provide pertinent information on how to submit and complete accurate financial and data reporting (DCTAT, 15 Month Wrap-Up, Mentor/Mentee Database, Monthly Data Reporting, and Assessment Surveys) as it relates to the OJJDP YouthBuild USA National Mentoring Alliance Initiative.

Maintaining Capacity in Challenging Times: Scenario Planning Tips

Janet Forbush The session will introduce participants to ways asset mapping can help you better position your projects for current and potential shifts in funding and related program resources. We will discuss planning scenarios for three different circumstances: good, OK, and not so good. Three YouthBuild USA community sites will be used as learning examples and participants will have an opportunity to complete a one-page exercise designed to help you focus on your project/community.



SESSION DESCRIPTIONS, continued

Match Support Case Studies

Judy Taylor This session will provide YouthBuild representatives the opportunity to anticipate some of the responsibilities and challenges associated with supporting mentor/mentee matches and strategies to handle match support.

Mentoring Court-Involved Youth for SMART Program Coordinators

Clara Carter The growing numbers of adjudicated youth in the country is creating an urgency to harness appropriate practices in the mentoring field that will impact this population. The challenge for mentoring program staff has always been to strike a balance between giving realistic expectations, and identifying challenges and possible solutions, while at the same time presenting mentoring as hopeful and rewarding to potential volunteers. This workshop will increase your awareness of the needs of this youth population, explore what the research says, examine the effects on youth development, review intervention strategies, and address risk and protective factors that impact the lives of adjudicated youth.

Nurturing Youth Ambassadors

Susan Weinberger and James Mackey This session is grounded in the principles of positive youth development around engaging young people in key roles in mentoring programs. In essence, program coordinators cannot do it all alone. The benefits of utilizing youth are tremendous. Specifically we will examine how programs can engage youth as ambassadors for telling your story to funders, partners, and potential mentors and mentees. Ways for informal outreach and speaking opportunities will be discussed. The presentation will help you rediscover the true potential of your students and expose them to positive events, better environments, and true success.

Overview of YouthBuild Mentoring for New Program Coordinators, Parts 1 and 2

Judy Taylor and Susan Weinberger This *all day* interactive session is geared for newcomers to the YouthBuild Mentoring Program model. Your trainers, Judy Taylor and Susan Weinberger, will provide you with all the necessary information you need to follow effective practice and get started on the journey of mentoring when you return to your communities. You will have the opportunity to anticipate some of the responsibilities and challenges associated with supporting mentor/mentee matches and strategies to handle match support.

Positioning Your Program to Seek Funding (repeated)

Craig Bowman Raising money for your program involves two key elements. The first of these elements is the heart (yours and theirs), which speaks to the passion, caring, and commitment that people bring when stepping up to get involved with issues and concerns they care about. The second element, the head, requires a commitment to creating the right systems for managing your resource development program. In this session, we'll be focusing on the systems part of the equation. How is it that you and your team can prepare yourselves for seeking funding—what are the questions you need to be asking and who should be involved? Do you have all the tools you need? If not, how do you develop them? In this session, we'll help you answer these questions, preparing your team to raise the money you need.



SESSION DESCRIPTIONS, continued

Recruiting African-American and Hispanic Mentors (repeated)

Brian Sales and Steve Gonzales African-American and Hispanic mentors: Where do you find them and how do you recruit them? This session will provide attendees with some very practical and realistic ideas on how to address this critical need. What is the role of social media, the faith community, business groups, and other groups in meeting this need?

Structuring a Mentoring Program for Court-Involved Youth for SMART Program Coordinators

Clara Carter with Abridal Forrester This comprehensive session will provide participants with the necessary tools and information to structure and sustain an effective mentoring program for court-involved youth. The material covered will be driven by the *Elements of Effective Practice*, the industry's nationally accepted best practice standards for the development of youth mentoring programs. You will leave the training with an understanding of the planning aspects of developing a mentoring program, the program design process, operational guidelines, program management, program evaluation, strategies to recruit, screen, and match appropriate mentors, ideas for program activities, relationship/crisis management issues, and appropriate closure processes and procedures.

Telling Your Story: Logical and Emotional Appeals

Craig Bowman One of the best ways to excite someone's passion is through the art and practice of storytelling. Stories capture the essence of your organization's powerful work. If you can tap into your own authenticity, you can use your passion to move prospective donors, partners, and volunteers into powerful relationships with your program. Sometimes those stories capture heartfelt emotion; other times they're the expression of your program's theory of change or the logic behind your approach. In this session, we will explore the ways in which you can capture the imaginations of those you need in your corner.