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the global consumer product market is exploding in 2006 alone 150 000 new products were brought to market now for the bad news of those fewer than 5 were hits and fewer than 15 will even exist five years from now written for small business owners and entrepreneurs looking for an inside track on new product development new product development for dummies offers you a unique opportunity to learn from two consummate insiders the secrets of successfully developing marketing and making a bundle from a new product or service you learn proven techniques for sizing up market potential and divining customer needs you get tested in the trenches strategies for launching a new product or service and you get a frank in depth appraisal

of the most challenging issues facing new product developers today including the need to collaborate with global partners optimizing technology development for a 21st century marketplace getting start up capital in an increasingly competitive environment and much more key topics covered include developing a winning npd strategy generating bold new ideas for products and services understanding what your customers really want keeping projects on track on budget and on time building effective cross functional teams planning and executing a blockbuster launch collaborating with global partners maximizing your chances for success no matter what size or type of business you re in this book provides you with an unbeatable competitive advantage in the booming global marketplace for new products and services the global consumer product market is exploding in 2006 alone 150 000 new products were brought to market now for the bad news of those fewer than 5 were hits and fewer than 15 will even exist five years from now written for small business owners and entrepreneurs looking for an inside track on new product development new product development for dummies offers you a unique opportunity to learn from two consummate insiders the secrets of successfully developing marketing and making a bundle from a new product or service you learn proven techniques for sizing up market potential and divining customer needs you get tested in the trenches strategies for launching a new product or service and you get a frank in depth appraisal of the most challenging issues facing new product developers today including the need to collaborate with global partners optimizing technology development for a 21st century marketplace getting start up capital in an increasingly competitive environment and much more key topics covered include developing a winning npd strategy generating bold new ideas for products and services understanding what your customers really want keeping projects on track on budget and on time building effective cross functional teams planning and executing a blockbuster launch collaborating with global partners maximizing your chances for success no matter what size or type of business you re in this book provides you with an unbeatable competitive advantage in the booming global

marketplace for new products and services conquer the world of android app development android has taken over the mobile and tv markets and become unstoppable android offers a vast stage for developers to serve millions and rake in the profits with diverse and wide ranging app ideas whether you re a raw recruit or a veteran programmer you can get in on the action and become a master of the android programming universe with the new edition of android application development for dummies all in one in addition to receiving guidance on mobile and tv development you ll find overviews of native code watch car android wear and other device development this friendly easy to follow book kicks off by offering a fundamental understanding of android s major technical ideas including functional programming techniques it moves on to show you how to work effectively in studio program cool new features and test your app to make sure it s ready to release to a waiting world you ll also have an opportunity to brush up on your kotlin and develop your marketing savvy there are millions of potential customers out there and you want to stand out from the crowd understand new features and enhancements get development best practices know your android hardware access online materials with a market share like android s the stakes couldn t be higher android application development for dummies all in one levels the field and gives you the tools you need to take on the world a fun and easy guide to creating the next great facebook app want to build the next runaway facebook app like farmville or mafia wars interested in leveraging facebook app development as part of a marketing strategy whether you want to build your own facebook app from scratch extend an existing facebook app or create a game this book gets you up and running in no time master the facebook toolkit get acquainted with the facebook markup and query languages navigate the facebook api even learn how to make money with your new app shows you how to build the next great facebook application with just basic html and scripting skills delves into what makes a good app and what makes a lucrative app explores how to create facebook apps for marketing and viral reach creating apps that can make money and facebook game development reviews the

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fourth most important title in corporate america yet only a tiny fraction of product managers have been trained for this vital position if you re one of the hundreds of thousands of people who hold this essential job or simply aspire to break into a new role product management for dummies gives you the tools to increase your skill level and manage products like a pro from defining what product management is and isn t to exploring the rising importance of product management in the corporate world this friendly and accessible guide quickly gets you up to speed on everything it takes to thrive in this growing field it offers plain english explanations of the product life cycle market research competitive analysis market and pricing strategy product roadmaps the people skills it takes to effectively influence and negotiate and so much more create a winning strategy for your product gather and analyze customer and market feedback prioritize and convey requirements to engineering teams effectively maximize revenues and profitability product managers are responsible for so much more than meets the eye and this friendly authoritative guide lifts the curtain on what it takes to succeed the increase in project outsourcing has forced traditional programmers to take on the role of project managers and quickly learn how to manage software projects the author discusses all of the essentials in widely accepted project management methodology from managing programmers to assessing and eliminating risk the book covers the iterative development model using microsoft project 2003 as well as a variety of methodologies including extreme open source sqa testing software life cycle management and more the companion site contains tools case studies and other resources to help even novices get up and running hack your business growth the scientific way airbnb uber spotify to join the big fish in the disruptive digital shark tank you need to get beyond siloed sales and marketing approaches you have to move ahead fast with input from your whole organization or die since the early 2010s growth hacking culture has developed as the way to achieve this pulling together multiple talents product managers data analysts programmers creatives and yes marketers to build a lean mean iterative machine that delivers the swift sustainable

growth you need to stay alive and beat the competition growth hacking for dummies provides a blueprint for building the machine from the ground up whether you re a fledgling organization looking for ways to outperform big budgets and research teams or an established business wanting to apply emerging techniques to your process written by a growth thought leader who learned from the original growth hacking gurus you ll soon be an expert in the tech world innovations that make this the proven route to the big time iteration constant testing agile approaches and flexible responses to your customers evolving needs soup to nuts get a full overview of the growth hacking process and tools appliance of science how to build and implement concept testing models coming together pick up best practices for building a cross disciplinary team follow the data find out what your customers really want you know you can t just stay still start moving ahead by developing the growth hacking mindset that ll help you win big and leave the competition dead in the water if you ve got incredible ios ideas get this book and bring them to life ios 7 represents the most significant update to apple s mobile operating system since the first iphone was released and even the most seasoned app developers are looking for information on how to take advantage of the latest ios 7 features in their app designs that s where ios app development for dummies comes in whether you re a programming hobbyist wanting to build an app for fun or a professional developer looking to expand into the ios market this book will walk you through the fundamentals of building a universal app that stands out in the ios crowd walks you through joining apple s developer program downloading the latest sdk and working with apple s developer tools explains the key differences between ipad and iphone apps and how to use each device s features to your advantage shows you how to design your app with the end user in mind and create a fantastic user experience covers using nib files views view controllers interface objects gesture recognizers and much more there s no time like now to tap into the power of ios start building the next big app today with help from ios app development for dummies tackle training and development the fun and easy way so you can share your

specialized knowledge with others millions of americans train others as part of their jobs whether you re an employee training your co workers on a new process or skill a volunteer asked to train new volunteers a chef training your staff or a paramedic giving cpr training it s just as important to know how to teach others as it is to know what you re talking about it doesn t matter how much you know about your subject if you can t share it with others and that s where training for dummies comes in it offers all the nuts and bolts of training for anyone who has to educate others on any subject and in any field and it s written in plain english covering all the modern interactive instructional methods and dynamic training approaches available this hands on guide will help you inspire trainees and keep them engaged throughout the training program you ll discover how to master the jargon of training the keys to using audio and visual aids effectively how to prepare for the training certification process helpful ways to evaluate your results and improve your tactics tips techniques and tidbits for enhancing your training sessions methods that improve trainee participation alternatives to the traditional lecture method tactics for gauging and managing group dynamics strategies for addressing problems in the classroom hints for understanding and adapting to different learning styles resources and other extra material you can immediately use the book has a part dedicated to the training profession so if you re interested in becoming a professional trainer you ll learn how to upgrade your skills and knowledge and what the trainer certification process entails you ll also gain a perspective on other aspects of the field of training additionally training for dummies shows you ways to inject humor into your training sessions ideas for saving time in the training room and icebreakers that actually break the ice get your own copy to start flexing your training muscle today see all the things coding can accomplish the demand for people with coding know how exceeds the number of people who understand the languages that power technology coding all in one for dummies gives you an ideal place to start when you re ready to add this valuable asset to your professional repertoire whether you need to learn how coding works to build a web page or

an application or see how coding drives the data revolution this resource introduces the languages and processes you ll need to know peek inside to quickly learn the basics of simple web languages then move on to start thinking like a professional coder and using languages that power big applications take a look inside for the steps to get started with updating a website creating the next great mobile app or exploring the world of data science whether you re looking for a complete beginner s guide or a trusted resource for when you encounter problems with coding there s something for you create code for the web get the tools to create a mobile app discover languages that power data science see the future of coding with machine learning tools with the demand for skilled coders at an all time high coding all in one for dummies is here to propel coding newbies to the ranks of professional programmers take control of your career today want to get ahead in the workplace learn new skills and increase your visibility as a leader in your company with the help of this practical hands on guide to professional development you ll find new techniques for being a better leader tips for writing better emails rules for running more effective meetings and much more plus you ll discover how to give presentations that will keep your audience engaged and learn to be a more mindful person combined from seven of the best for dummies books on career development topics career development all in one for dummies is your one stop guide to taking control of your career and improving your professional life perfect on its own or as part of a formal development program it gives you everything you need to advance your career become a better leader manage your time wisely write effective business communications manage projects more effectively success is an individual responsibility so put your professional future in your own hands with this guide the fun and friendly guide to creating applications on the android platform the popularity of the android market is soaring with no sign of slowing down the open nature of the android os offers programmers the freedom to access the platform s capabilities and this straightforward guide walks you through the steps for creating amazing android applications android programming expert donn felker explains how to

download the sdk get eclipse up and running code android applications and submit your finished products to the android market featuring two sample programs this introductory book explores everything from the simple basics to more advanced aspects of the android platform takes you soup through nuts of developing applications for the android platform begins with downloading the sdk then explains how to code android applications and submit projects to the android market written by android guru donn felker who breaks every aspect of developing applications for the android platform into easily digestible pieces no matter your level of programming experience android application development for dummies is an ideal guide for getting started with developing applications for the android platform coding is cool and these fun projects help you get started today building a mobile app offers basic lessons in android development designed specifically for kids three fun projects walk you through basic coding skills using mit's app inventor a free online programming tool that uses a simple block style language that makes coding easy to learn no long chapters to read and no homework just dive right in you'll begin with a basic project that shows you how to make an app that works next you'll put those skills to work on a photo editing app that takes your skills to the next level finally you'll level up one more time to become a game maker that's right you'll actually build a mobile game that you can send to your friends each project includes step by step directions and plenty of graphics to help you stay on track and easy to read instructions help you complete each project frustration free app building can get pretty complicated but it doesn't have to start out that way start small to pick up the basics quickly and you'll be coding in no time this book helps you get started quickly and easily with a focus on fun build your own android mobile apps using a free online platform code everything yourself including buttons screens and interactions build an app that lets you draw on pictures you take create a simple interactive game you can share with your friends adults all over the world turn to for dummies books for clear instruction with a sense of humor the dummies junior books bring that same learning is fun attitude to kids with projects designed

specifically for a kid's interests needs and skill level building a mobile app gets kids coding quickly with fun projects they'll be happy to show off growing a small business requires more than just sales business development for dummies helps maximise the growth of small or medium sized businesses with a step by step model for business development designed specifically for b2b or b2c service firms by mapping business development to customer life cycle this book helps owners and managers ensure a focus on growth through effective customer nurturing and management it's not just sales in depth coverage also includes strategy marketing client management and partnerships alliances helping you develop robust business practices that can be used every day you'll learn how to structure organise and execute an effective development plan with step by step expert guidance realising that you can't just hire a sales guy and expect immediate results is one of the toughest lessons small business ceos have to learn developing a business is about more than just gaining customers it's about integrating every facet of your business in an overarching strategy that continually works toward growth business development for dummies provides a model and teaches you what you need to know to make it work for your business learn the core concepts of business development and how it differs from sales build a practical step by step business development strategy incorporate marketing sales and customer management in general planning develop and implement a growth enhancing partnership strategy recognising that business development is much more than just sales is the first important step to sustained growth development should be daily not just when business starts to tail off or you fall into a cycle of growth and regression plan for growth and make it stick business development for dummies shows you how provides information on android programming covering such topics as creating an android application using the eclipse workbench java xml broadcast receivers and the android market start building powerful programs with java 6 fast get an overview of java 6 and begin building your own programs even if you're new to java programming or to programming in general you can get up and

running on this wildly popular language in a hurry this book makes it easy from how to install and run java to understanding classes and objects and juggling values with arrays and collections you will get up to speed on the new features of java 6 in no time discover how to use object oriented programming work with the changes in java 6 and jdk 6 save time by reusing code mix java and javascript with the new scripting tools troubleshoot code problems and fix bugs all on the bonus cd rom custom build of jcreator and all the code files used in the book bonus chapters not included in the book trial version of jindent winone and netcaptor freeware system requirements for details and complete system requirements see the cd rom appendix note cd rom dvd and other supplementary materials are not included as part of ebook file keep construction on track with helpful checklists turn your dream of a custom home into reality thinking about building your own home this easy to follow guide shows you how to plan and build a beautiful home on any budget from acquiring land to finding the best architect to overseeing the construction you get lots of savvy tips on managing your new investment wisely and staying sane during the process discover how to find the best homesite navigate the plan approval process obtain financing hire the right contractor cut design and construction costs avoid common mistakes coding for dummies 9781119293323 was previously published as coding for dummies 9781118951309 while this version features a new dummies cover and design the content is the same as the prior release and should not be considered a new or updated product hands on exercises help you learn to code like a pro no coding experience is required for coding for dummies your one stop guide to building a foundation of knowledge in writing computer code for web application and software development it doesn't matter if you've dabbled in coding or never written a line of code this book guides you through the basics using foundational web development languages like html css and javascript it explains in plain english how coding works and why it's needed online exercises developed by codecademy a leading online code training site help hone coding skills and demonstrate results as you

practice the site provides an environment where you can try out tutorials built into the text and see the actual output from your coding you'll also gain access to end of chapter challenges to apply newly acquired skills to a less defined assignment so what are you waiting for the current demand for workers with coding and computer science skills far exceeds the supply teaches the foundations of web development languages in an easy to understand format offers unprecedented opportunities to practice basic coding languages readers can access online hands on exercises and end of chapter assessments that develop and test their new found skills if you're a student looking for an introduction to the basic concepts of coding or a professional looking to add new skills coding for dummies has you covered identify the best online program for you get organized to succeed at learning at a distance be the best learner you can be get your best education online whether you're a college student adult learner or professional in continuing education some and sometimes all of your learning will happen in a virtual classroom this book is your friendly guide to the fast growing possibilities of this world from choosing the right course and mastering the software to polishing up your online communication and study skills whatever you want from your study experience school success professional development or just pursuing your passion this is your road map to online educational success inside find the right course for you prep successfully for classes manage time online apply for study funding transfer credits master the software get the right hardware develop online etiquette create games with graphics that pop for the web and mobile devices html5 is the tool game developers and designers have been eagerly awaiting it simplifies the job of creating graphically rich interactive games for the internet and mobile devices and this easy to use guide simplifies the learning curve illustrated in full color the book takes you step by step through the basics of html5 and how to use it to build interactive games with 2d graphics video database capability and plenty of action learn to create sports and adventure games pong games board games and more for both mobile devices and the standard web learn to use the new html5

technology that makes it easier to create games with lots of action colorful 2d graphics and interactivity for both the web and mobile devices test and debug your games before deploying them take advantage of how html5 allows for sql like data storage which is especially valuable if you re not well versed in database management explore creating games suitable for community activity and powerful profitable games that require large amounts of data whether you want to build games as a fun hobby or hope to launch a new career this full color guide covers everything you need to know to make the most of html5 for game design learn the primary programming language for creating iphone and mac apps the only thing hotter than the iphone right now is new apps for the iphone objective c is the primary language for programming iphone and mac os x applications and this book makes it easy to learn objective c even if you have no programming experience objective c for dummies will teach you what you need to know to start creating iphone apps it provides an understanding of object oriented programming in an entertaining way that helps you learn iphone and mac apps are hot and most are created with objective c covers xcode 3 2 which is included in mac os x snow leopard explains object oriented programming concepts in a straightforward but fun style that makes learning easy ideal for those with no programming experience as well as those who may know other languages but are new to objective c prepares you to start creating iphone and mac os x apps understand mac programming concepts and patterns and why to use them bonus cd includes all code samples used in the book objective c for dummies gives you the tools to turn your idea for an iphone app into reality note cd rom dvd and other supplementary materials are not included as part of ebook file from idea to online your key to great looking sites your one stop guide to building a user friendly site with professional flair whether you re building a site to keep in touch with others sell products or promote a cause you want to make sure yours stands out in the crowd this handy reference shows you how to design an accessible site create graphics and navigation menus build forms insert sound and video and keep your visitors coming back for

more discover how to plan maintain and promote a site design with users in mind work with html and css optimize graphic elements for the build your site with e commerce functionality a complete and comprehensive guide to why kids behave and think the way they do and how to bring out the best in them in the u s more than 10 of children are diagnosed with psychiatric disorders while countless others remain undiagnosed defining what is normal and what is not is of great concern to anyone who works with guides nurtures teaches or parents children with new discoveries in mental disorders that affect children child psychology development for dummies provides an informational guide to cognitive development at every stage of a child s life as well as how to diagnose treat and overcome the cognitive barriers that impede learning and development how to identify and treat mental disorders covers behavior disorders autism attention deficit disorder reading disabilities bipolar disorder and more guidance on helping a child control impulses develop self esteem and have good relationships an essential guide for parents teachers and caregivers child psychology development for dummies provides a detailed overview of an average child s cognitive development how to detect abnormalities and what to do next provides information on pursuing a career in web development including the major categories of web development jobs the necessary skills how to build a resume and develop a web portfolio and how to use online job boards a complete guide to understanding how you think and discovering how to think differently personal development all in one for dummies is a complete guide to the key techniques that help you master your thoughts neuro linguistic programming nlp cognitive behavioural therapy cbt life coaching and hypnotherapy discover the basic principles of each approach and receive sensible practical and effective expert advice on how each one can help you challenge negative beliefs and change your attitudes whether you wish to conquer an anxiety beat an addiction or simply think more positively here you will find proven and popular methods that you can use to make major changes improving your personal power and creating the life you want personal development all in one for dummies will include book i

essential concepts exploring the key themes of nlp understanding cognitive behavioural therapy examining hypnotherapy introducing life coaching book ii neuro linguistic programming taking charge of your life creating rapport reaching beyond the words people say exploring the amazing power of your senses opening the toolkit understanding the psychology behind your habits and behaviours book iii cognitive behavioural therapy correcting your thinking overcoming obstacles to progress putting cbt into action taking a fresh look at your past setting your sights on goals book iv hypnotherapy taking a separate view of yourself considering how hypnotherapy can help feeling good expanding the reach of hypnotherapy practising self hypnosis book v life coaching introducing your coaching journey visualising your whole life goals becoming your best self focusing on the elements of your life physical mental and emotional wellbeing developing and growing from atms to the personal finance online shopping to networked information management databases permeate every nook and cranny of our highly connected information intensive world databases have become so integral to the business environment that nowadays it's next to impossible to stay competitive without the assistance of some sort of database technology no matter what type or size of business you run but developing your own database can be very tricky in fact whether you want to keep records for a small business or run a large e-commerce website developing the right database system can be a major challenge which is where this friendly guide comes in from data modeling methods and development tools to internet accessibility and security database development for dummies shows you step by step everything you need to know about building a custom system from the ground up you'll discover how to model data accurately design a reliable functional database deliver robust relational databases on time and on budget build a user friendly database application put your database on the in plain english author allen taylor acquaints you with the most popular data modeling methods and he shows you how to systematically design and develop a system incorporating a database and one or more applications that operate on it important

topicshe explores include understanding database architecture and how it has evolved recognizing how database technology affects everyday life using a structured approach to database development creating an appropriate data model developing a reliable relational design understanding the complexities you're likely to encounter in designing a database and how to simplify them implementing your design using microsoft access 2000 sqlserver and other powerful database development tools keeping your database secure putting your database on the internet today's powerful low cost database development tools make it possible for virtually anybody to create their own database get database development for dummies and discover what it takes to design develop and implement a sophisticated database system tailored to you and your company's current and future data storage and management needs provides information to create applications using objective c for the iphone sdk the bestselling guide to wordpress fully updated for newest version of wordpress wordpress the popular free blogging platform has been updated with new features and improvements bloggers who are new to wordpress will learn to take full advantage of its flexibility and usability with the advice in this friendly guide previous editions have sold nearly 50 000 copies and interest in blogging continues to explode wordpress is a state of the art blog platform that emphasizes aesthetics standards and usability wordpress for dummies 3rd edition covers both the free hosted wordpress.com version and wordpress.org which requires users to purchase hosting services written by an expert who works directly with the developers and cofounder of wordpress shows readers how to set up and maintain a blog with wordpress and how to use all the new features like its earlier editions wordpress for dummies 3rd edition helps bloggers quickly and easily take advantage of everything this popular blogging tool has to offer the one stop resource for all your python queries powerful and flexible python is one of the most popular programming languages in the world it's got all the right stuff for the software driving the cutting edge of the development world machine learning robotics artificial intelligence data science etc the good news is that it's also pretty straightforward to

learn with a simplified syntax natural language flow and an amazingly supportive user community the latest edition of python all in one for dummies gives you an inside look at the exciting possibilities offered in the python world and provides a springboard to launch yourself into wherever you want your coding career to take you these 7 straightforward and friendly mini books assume the reader is a beginning programmer and cover everything from the basic elements of python code to introductions to the specific applications where you ll use it intended as a hands on reference the focus is on practice over theory providing you with examples to follow as well as code for you to copy and start modifying in the real world helping you get up and running in your area of interest almost right away this means you ll be finishing off your first app or building and remote controlling your own robot much faster than you can believe get a thorough grounding in the language basics learn how the syntax is applied in high profile industries apply python to projects in enterprise find out how python can get you into hot careers in ai big data and more whether you re a newbie coder or just want to add python to your magic box of tricks this is the perfect practical introduction and one you ll return to as you grow your career bring your big ideas to the small screen with this one of a kind guide to creating amazing android applications the android os continues to rapidly expand offering app developers access to one of the largest platforms available and this easy to follow guide walks you through the development process step by step in this new edition of the bestselling android application development for dummies android programming experts michael burton and donn felker explain how to download the sdk get eclipse up and running code android applications and share your finished products with the world featuring two sample programs this book explores everything from the simple basics to advanced aspects of android application development walks you through all the steps in developing applications for the android platform including the latest android features like scrollable widgets enhanced ui tools social media integration and new calendar and contact capabilities starts off with downloading the sdk then explains how to bring

your applications to life and submit your work to the android market includes real world advice from expert programmers donn felker and michael burton who break every aspect of the development process down into practical digestible pieces whether you re new to android development or already on your way android application development for dummies 2nd edition is the guide you need to dig into the app dev process speak the languages that power the web with more high paying web development jobs opening every day people with coding and web app building skills are having no problems finding employment if you re a would be developer looking to gain the know how to build the interfaces databases and other features that run modern websites web apps and mobile apps look no further coding development all in one for dummies is your go to interpreter for speaking the languages that handle those tasks get started with a refresher on the rules of coding before diving into the languages that build interfaces add interactivity to the web or store and deliver data to sites when you re ready jump into guidance on how to put it all together to build a site or create an app get the lowdown on coding basics review html and css make sense of javascript jquery php and mysql create code for web and mobile apps there s a whole world of opportunity out there for developers and this fast track boot camp is here to help you acquire the skills you need to take your career to new heights the updated edition of the bestselling guide to android app development if you have ambitions to build an android app this hands on guide gives you everything you need to dig into the development process and turn your great idea into a reality in this new edition of android app development for dummies you ll find easy to follow access to the latest programming techniques that take advantage of the new features of the android operating system plus two programs are provided a simple program to get you started and an intermediate program that uses more advanced aspects of the android platform android mobile devices currently account for nearly 80 of mobile phone market share worldwide making it the best platform to reach the widest possible audience with the help of this friendly guide developers of all stripes will quickly find out how to install the tools they

need design a good user interface grasp the design differences between phone and tablet applications handle user input avoid common pitfalls and turn a meh app into one that garners applause create seriously cool apps for the latest android smartphones and tablets adapt your existing apps for use on an android device start working with programs and tools to create android apps publish your apps to the google play store whether you re a new or veteran programmer android app development for dummies will have you up and running with the ins and outs of the android platform in no time ever since people began to realize the true meaning of happiness peace satisfaction and success they have constantly been in pursuit of it despite countless disasters people have crafted ingenious ways to improve the quality of their lives when it comes to achieving a feeling of inner peace people often feel lost despite groundbreaking improvements in science psychology neuroscience and other useful resources to learn from people tend to feel buried under the weight of their expectations why does this happen and why is it such a common phenomenon it s because you are constantly evolving and if you don t change you get stuck in turn this keeps you from being able to improve and achieve greater things in life the first step is to acknowledge that you are growing and changing now is the time for you to take control evaluate your goals values and desires and work towards accomplishing them by playing to your strengths and addressing your weaknesses develop faster with devops devops embraces a culture of unifying the creation and distribution of technology in a way that allows for faster release cycles and more resource efficient product updating devops for dummies provides a guidebook for those on the development or operations side in need of a primer on this way of working inside devops evangelist emily freeman provides a roadmap for adopting the management and technology tools as well as the culture changes needed to dive head first into devops identify your organization s needs create a devops framework change your organizational structure manage projects in the devops world devops for dummies is essential reading for developers and operations professionals in the early stages of devops

adoption create awesome ios and android apps with a single tool flutter is an app developer s dream come true with google s open source toolkit you can easily build beautiful apps that work across platforms using a single codebase this flexibility allows you to get your work out to the widest possible audience with flutter already being used by thousands of developers worldwide in a market where billions of apps are downloaded every year now is the right time to get ahead of the curve with this incredible tool flutter for dummies is your friendly ground up route to creating multi platform apps from how to construct your initial frameworks to writing code in dart you ll find the essentials you need to ride the flutter revolutionary wave to success this book includes how to create an intuitive and stunning ui add rich interactivity and easily pull in data you ll also see how flutter features like hot reload providing sub second refreshes as you refine your work help you make sure your app is a delight to use start simple follow steps to build a basic app it s alive keep connected to online data it moves make things fun with animated features get the word out use tips to expand your audience whether you re a fledgling developer or an expert wanting to add a slick feather to your programming cap join the flutter revolution now and soar above the rest start building iphone apps today with this friendly guide whether you re a beginner programmer who wants to build your first app or a professional developer looking to leverage the marketing power of the iphone sdk this book walks you through the basics for building a variety of applications plus you ll get invaluable advice on navigating the app store so you can make money off of your original creations this new edition covers all the latest information you need to know to get started developing apps immediately walks you through the fundamentals of developing a variety of applications for the iphone covers the latest updates for the ipad universal code and the new iphone sdk delves into getting your apps in the app store and selling them shows you how to use apple s developer tools addresses the universal code feature that allows you to develop apps and port them from the iphone to the ipad and back no matter your level of experience of expertise iphone application development for dummies 3rd

edition enables you to leverage the power of the open ios sdk so you can start developing apps today note apple s ios sdk tools are only accessible on intel powered mac and macbook devices your one stop guide to programming with java if you ve always wanted to program with java but didn t know where to start this will be the java stained reference you ll turn to again and again fully updated for the jdk 9 this deep reference on the world s most popular programming language is the perfect starting point for building things with java and an invaluable ongoing reference as you continue to deepen your knowledge clocking in at over 900 pages java all in one for dummies takes the intimidation out of learning java and offers clear step by step guidance on how to download and install java tools work with variables numbers expressions statements loops methods and exceptions create applets servlets and jvaserver pages handle and organize data and so much more focuses on the vital information that enables you to get up and running quickly with java provides details on the new features of jdk 9 shows you how to create simple swing programs includes design tips on layout buttons and labels everything you need to know to program with java is included in this practical easy to use guide retain outstanding talent with a successful training and development program one of the best ways to retain great talent in your business is to deliver a strong training and development program and this book gives you the tools to do just that featuring the latest strides in talent development such as social learning hybrid training creating videos and more it arms you with everything you need to upskill employees to be more effective productive satisfied and loyal develop a robust training and development program foster a supportive and innovative work environment use

mentoring coaching and informal learning effectively align learning to your organization s needs engage your employees with a motivating training program using the helpful guidance in training development for dummies go from beginner to builder quickly with this hands on javascript guide coding with javascript for dummies provides easy hands on instruction for anyone looking to learn this popular client side language no experience no problem this friendly guide starts from the very beginning and walks you through the basics then shows you how to apply what you ve learned to real projects you ll start building right away including web page elements and simple applications so you can immediately see how javascript is used in the real world online exercises allow you to test your code and expand your skills and the easy to follow instruction provides step by step guidance toward understanding the javascript syntax applications and language javascript enhances static web pages by providing dynamic elements that can adapt and react to user action it s a need to know tool for aspiring web designers but anyone can benefit from understanding this core development language coding with javascript for dummies takes you from beginner to builder quickly as you learn what javascript does how it works and where to use it master the core elements of javascript and immediately put it to work build interactive web elements and try out your code online create basic applications as you apply javascript to the app development workflow anytime a website responds to your movement around the screen that s javascript it makes websites more functional more beautiful and more engaging and your site visitors will demand nothing less if you want to build a better website you need javascript if you need javascript coding with javascript for dummies gets you started off quickly and painlessly with plenty of hands on practice